

RELIAFUND ACTIVATION SYSTEM

More Time, More Money

How much time and money do you spend billing and collecting from customers each month? When you use electronic payments from ReliaFund, you'll have more of both to spend on other business priorities.

Typical payment processing

1. Post fees
2. Create bills
3. Stuff and mail
4. Wait and hope
5. Open mail
6. Endorse checks
7. Process credit cards
8. Post receipts
9. Prepare deposit
10. Make deposit
11. Send late notices
12. Call delinquent customers
13. Redeposit NSF checks

ReliaFund direct payment processing

1. Post fees
2. Run automatic payment
3. Post receipts
4. Electronically resubmit NSFs

Think what you could do with the money you save.

THE IMPACT OF AUTOMATION

Besides the obvious simplification of moving from thirteen steps to four, using electronic payments could save you \$2 on every payment,* every month. Would that inspire you to investigate state-of-the-art payment technology?

For every 1,000 customers you bill monthly, your profits could increase more than \$24,000 a year*—without adding staff, or buying new software.

SOURCES OF SAVINGS

ReliaFund provides electronic payment services that can make a distinct difference in your efficiency and profitability.

· **Automatic Payment.** Using our Web-delivered service, you enter data one time when customers enroll for electronic payments — we do the rest.

· **Check Conversion.** Easily convert all paper checks into time-saving electronic deposits.

· **Valuable Consulting.** We'll help you identify and capitalize on money-saving opportunities with the latest in electronic payment technology.

START SAVING TODAY

· Contact ReliaFund or your business application provider. We're here to help.

*Assumes use of check conversion and ACH debits only. These are the most efficient e-payments. Your results will vary if you also accept credit card payments.